

**Embargo: 28th March @ 10am PDT/1pm EDT/5pm GMT**

## **Join the Studios Behind Gaming's Most Acclaimed Independent Titles at the *Triple-iii Initiative* Showcase on April 10 - Absolute Bangers on Tap and Championing a No-Nonsense Approach**

*A collaborative event showcasing the best independent video games will include major announcements and reveals from Studios in charge of Slay the Spire, Darkest Dungeon, Hyper Light Drifter, Vampire Survivors, and many, many more.*

**Bordeaux, FRANCE - 28th March 2024:** Let's gooooo! ***The Triple-i Initiative*** is a brand new showcase aiming to elevate the top independent creators in video games. Join the fun on **April 10th** at 10am PDT, 1pm EDT, 7pm CEST with 30+ games from studios and publishers who worked on absolute bangers like [Darkest Dungeon](#), [Spiritfarer](#), [V Rising](#) and [Risk of Rain 2](#).

A couple months ago ***The Triple-i Initiative*** was just an idea by Evil Empire, the studio behind the last five years of Dead Cells content. Now, it is a collaborative effort with the support from indie superstars like Re-Logic, creators of Terraria and Mega Crit, creators of Slay the Spire. The initiative promises a no-nonsense digital showcase featuring blockbuster indie titles, all streamed in under one hour to respect players' and studios' time.

Major announcements and reveals from studios like Mega Crit, Red Hook Studios, and Evil Empire are set for debut during the 45-minute showcase which will stream directly to fans on [Youtube](#), [Twitch](#), [bilibili](#), [IGN](#) and [Steam](#).

*"We felt a need for a showcase that highlights wildly different indie games but that have one thing in common; they resonate with millions of players around the world. Since using letters seems to be the trend in the industry, we figured that adding a couple of i's to indie was a fair way to describe this new format. Also, triple-i just sounds cool,"* said B  renger Dupr  , Evil Empire's Marketing Director.

*"The goal is to have a straight-to-the-point show packed with announcements as a collective of studios, to speak directly to players, the people who have been directly supporting us since day 1. The show will run for about 45 minutes, featuring news by the most successful and creative folks out there. No hosting segments, no advertisements, no sponsorships, no extra fluff, just games,"* added Benjamin Laulan, Evil Empire's COO.

***The Triple-i Initiative*** will take place on [Youtube](#), [Twitch](#), [bilibili](#), [IGN](#) and [Steam](#) on **April 10th** at 10am PT, 1pm ET, 7pm CEST.

Follow news and updates on ***The Triple-i Initiative*** on <https://iii-initiative.com/> as more gets revealed before the big day, **April 10th**.

### **About The Triple-i Initiative:**

The Triple-i Initiative is a new collaborative effort to highlight fan-favorite games and hype up established indie classics as well as new IPs. The Initiative is backed by strong independent studios such as Evil Empire, Red Hook, Mega Crit Games, Poncle, Stunlock Studios, Thunder Lotus, Re- Logic, Ghostship Games, Extremely OK Games, Heart Machine and more.

The initiative promises to deliver game announcements, reveals, and drops all under one hour, streamed live to respect players' and studios' time.

**Read more about the event here:** <https://iii-initiative.com/>

**For inquiries please reach out to:** [press@iii-initiative.com](mailto:press@iii-initiative.com)

**The Triple-i Initiative is only made possible with the help of its studios and friends:**

A44

Assemble Entertainment

Awaceb

Blobfish Games

ColePowered Games

Digital Sun Games

Drop Bear Bytes

Evil Empire

Fireshine Games

Focus Entertainment

Fumi Games

Gamera Games

Gearbox Software

Gearbox Publishing

Gentlymad Studios

Ghost Ship Publishing

Heart Machine

Hooded Horse

Humble Games

Ishtar Games

Kepler Interactive

Mega Crit

Northplay

Passtech Games

Pathea Games

PlaySide Studios  
PlaySide Publishing  
PM Studios  
poncle  
Quite OK Games  
Realm Archive  
Red Hook Studios  
Stunlock Studios  
The Arcade Crew  
The Gentlebros  
Thorium  
Thunder Lotus  
tinyBuild  
TRIBAND  
Youthcat Studio